

ALUMNI SPOTLIGHT



Jim Feeney

*Franchise
Owner, Cartridge World,
Woodland
Park/ West
Paterson, NJ*

Jim continues to grow his business using the skills learned in the VLV program. Jim believes the VLV instructors and team have been extremely valuable to him throughout this process. According to Jim, "As veterans we were instilled with the fortitude, discipline and attitude to be successful; this program offers us the tools necessary to be successful in business." Jim is a Vietnam veteran and served as a US Marine. He was wounded in action and subsequently disabled. From 2008 Jim has been a Cartridge World franchisee.



Veterans Launching Ventures

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Veterans Launching Ventures

**A 10-week course for
veterans who want to start
or grow their own business**

- Learn in a supportive atmosphere with other veterans
- Create a robust marketing plan
- Engage with an assigned business mentor



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Are you a veteran who's ready to meet your next challenge?

Do you want to start (or grow) your own business, but need some guidance?

If you're a veteran, and the idea of being an entrepreneur excites you, the Veterans Launching Ventures (VLV) program is for you.

VLV will give you the skills and support you need to seize entrepreneurial opportunities and launch small businesses.

VLV is a ten-week program of combined in-person instruction and online education.

You will graduate from the course knowing:

- fundamental entrepreneurial skills needed in today's business environment;
- the competencies you need to launch your new business;
- how to build a robust marketing plan;
- how to develop financial projections for your new business;
- how to develop a comprehensive business plan so you can make an informed decision about the feasibility of starting your new business.

What makes VLV a great program for veterans?

Veterans enjoy a supportive collegial environment with other veterans.

Each veteran is matched with his or her own mentor for individual guidance and support during the program. Mentors are successful entrepreneurs themselves.

Each mentor will continue to assist / guide the veteran for a period of ten months following completion of the course.

Who can apply for the course?

All veterans from the Air Force, Army, Coast Guard, Marines and Navy. All spouses and children of veterans.

How often does the course meet?

The course will meet in person three times.

All instruction during the 10-week course is online.

During the last two weeks of the course, students finalize their business plan presentations with the assistance of instructors and mentors.

Where is the course located?

On the campus of Farleigh Dickinson University, Rothman Institute of Entrepreneurship, 285 Madison Avenue, Madison, NJ

What does the course cost?

The course is free to all those who successfully complete all requirements.

To apply, or for more information about Veterans Launching Ventures:

- Email fduvlv@gmail.com with "VLV" in the subject line
- Call 973-443-8842
- Visit our website at: <http://fdu.edu/vlv>

